

Cookies

What are Cookies?

Cookies are small text files that a website places on your device when you visit certain websites.

We use cookies for this website and subdomains – whereby the user is asked to give his consent, if this is specifically required by law or other pertinent regulations – in order to facilitate the navigation of our website and to personalise the information provided. Furthermore, for safety and statistical purposes, we use relevant systems to collect user information, such as your IP address, the used browser and operating system and/or websites visited by the user for example.

If you decide to disable or refuse cookies, you may not be able to access some parts of the www.borgoivicelli.com website and connected subdomains, or they may not function properly.

In order to guarantee complete and faultless use of this website, you should set your browser to accept cookies. Cookies are no threat for your computer, tablet or smartphone. The cookies created by www.borgoivicelli.com do not contain any personal data that could be used to identify the user. All information is encrypted.

Types of Cookies

The website and connected subdomains use the following types of cookies:

Technical Cookies

These cookies are fundamental to enable you to move within the site and use its functions. Without these cookies, you might not be able to access these functions or they might not function properly.

These strictly necessary cookies are used to store a unique identifier to manage and identify each user as unique in relation to any other users who may be visiting the site at that same time. The purpose is to give the user a consistent and personalised service.

Performance Cookies

These cookies may be from Borgo I Vicelli or from one of our partners. They may be limited to one session or be permanent. Their use is limited to the performance and improvement of the website. Performance Cookies do not gather information which could identify the user. All the information gathered by these cookies is aggregated anonymously, and used only to improve the functionality of the website.

Functional Cookies

Cookies are usually triggered by an action by the user and stored on the user device. Cookies can however also be implemented, when a service is offered to a user, that

he did not explicitly request. These cookies can be used to prevent repeating a service offer to a user. Furthermore, these cookies enable the website to remember the user's choices. The information gathered by these cookies is anonymous and cannot track user behaviour on other websites.

Third-party cookies for marketing purposes

These cookies are used by partners of www.borgoivicelli.com to show you advertisements when you are on other websites, and for example showing you the products that you have recently viewed on our website. These cookies may also be used to show products which might be of interest to you or which are similar to products you have looked at before. The use of these Cookies does not involve the processing of personal data, but may allow connection to the browser installed on your computer or other devices.

Disable cookies

Privacy laws provide users with the option of disabling cookies (opt out), which are already installed on their device. This option applies to "Technical Cookies" (art. 122 of Italian Privacy Law) and other cookies, which were previously accepted by the user (opt in). The user can disable and/or delete cookies in the browser settings (opt out).

How to disable cookies:

Internet Explorer

Steps to block the cookies of all websites:

Open the Internet Explorer by clicking the 'Start' button and clicking on Internet Explorer.

Click on the 'Tools' button and on 'Internet options'.

Click on the 'Privacy' tab, under 'Settings', move the slider to the top to block all cookies or to the bottom to allow all cookies. Click on 'OK'.

Blocking cookies might prevent some websites from displaying correctly.

Firefox

Steps to block the cookies of all websites:

Click on the 'Menu' button and choose 'Settings'.

Go to the 'Privacy' section.

In the 'Firefox will:' section choose 'Use custom settings for history'.

Uncheck the box at 'Accept Cookies from sites'. Click on 'OK'.

Google Chrome

Choose the Chrome 'Menu' item.

Choose 'Settings'.

At the bottom of the page choose 'Show advanced settings'.
In the 'Privacy' section click the 'Content settings' button.
Choose 'Block sites from saving any data'.
Choose 'Done'.

The user may disable and/or delete individual non-technical third-party cookies as explained on the European Interactive Digital Advertising Alliance (EDAA):
www.youronlinechoices.eu.

List of all cookies

What kind of cookies are used on this website, who is the third-party owner, what's the category, what are the cookies used for and how long do they stay active?

__utma*, Google, performance, stay active: unlimited. This cookie provides information on when you first visited the website, on the number of visits and on the last visit.

__utmb*, Google, performance, stay active: until the end of the session. This cookie contains a timestamp of when the user visited the website. In connection with __utmc, this cookie can provide information on how long the user was on the website.

__utmc*, Google, performance, stay active: 30 minutes. This cookie contains a timestamp of when the user left the website. In connection with __utmb, this cookie can provide information on how long the user was on the website.

__utm*, Google, performance, stay active: unlimited. This cookie contains a hash value of all the here mentioned UTM Cookies.

__utmv*, Google, performance, stay active: unlimited. This cookie is dedicated to individual contents. Being an empty cookie, it serves to store visitor-level custom-variable data.

__utmz*, Google, performance, stay active: 2 years. This cookie contains values of the Google Website Optimizer.

__utmz*, Google, performance, stay active: 6 months. This cookie contains information on the visitor traffic source that explains how the user reached the site. It may store information on search engines and the entered search terms, or where the IP address of the visitor is located.

__utmt*, Google, performance, stay active: 10 minutes. shows the type of request made. (It could be an event, transaction, itemoro custom variable. If there is no specification given it is a pageview.)

_ga, Google, performance, stay active: 2 years. Used to identify users

_gid, Google, performance, stay active: 24 hours. Used to identify users

_gat, Google, performance, stay active: 10 min. Used to create tracker objects

gac<property-id>, Google, performance, stay active: 90 days. Contains campaign related information for the user. If you have linked your Google Analytics and AdWords accounts, AdWords website conversion tags will read this cookie unless you opt-out.

Third parties are autonomous owners of the cookies, therefore their policies concerning cookies will be applied. Find the complete list of all third parties below.
FACEBOOK more information on www.facebook.com/policy.php
GOOGLE more information on www.google.com/policies/technologies/ads